

CAS Digital Innovation and Business Transformation course agenda, academic year 2018

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|---|---|---|---|-------------|
| 1 | Business Engineering | Professor Dr Ulrike Baumöel | February 14 – 16, 2018 | St. Gallen |
| 2 | Service Innovation and Design | Professor Dr Jan Marco Leimeister | March 13 – 15, 2018 Tuesday – Thursday!!! | St. Gallen* |
| 3 | IT and IT Innovations | Professor Dr Reinhard Jung Dr Markus Tresch | May 16 – 18, 2018 | St. Gallen* |
| 4 | Business Model Innovation | Dr Christoph Meister | June 20 – 22, 2018 | St. Gallen |
| 5 | Leadership for the Digital Transformation | Professor Dr D.G. Herbst | September 12 – 14, 2018 | St. Gallen |
| 6 | Change Management | Professor Dr Ulrike Baumöel | October 17 – 19, 2018 | St. Gallen |
| | Transfer thesis | Date of registration: Date of submission: | May 18, 2018 November 02, 2018 | (E-Mail) |
| | Graduation ceremony | | November 30, 2018 | tba |

Venues:

St. Gallen Executive Campus, University of St. Gallen, Holzstrasse 15b, 9010 St. Gallen

St. Gallen* Campus E, University of St. Gallen, Berneggstrasse 2, 9000 St. Gallen

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